INVEST MOLDOVA

EXPORT OFFER OF THE REPUBLIC OF MOLDOVA







Export at a Glance

GDP 2025

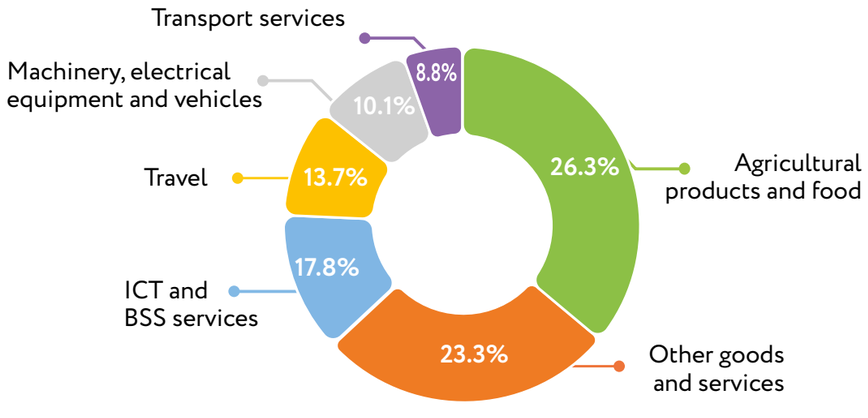
EUR 18bn.

Moldova has been an EU candidate since 2022. Accession negotiations were formally launched in June 2024.

Moldova has recorded one of the highest IT export growth rates in the region. IT services exports have grown by an average of 27% a year since 2019, from EUR 179 million to **EUR 744 million.** The Moldova IT Park offers highly competitive fiscal incentives for tech companies, featuring a unique single tax rate of just 7%.

Moldova benefits from Free Trade Agreements (FTAs) with key global regions, including the EU (DCFTA), the CIS, Turkey, and the UK. This provides duty-free access to a market of over **870 million** consumers.

Moldova's Top 5 Export Sectors



Source: National Bureau of Statistics, National Bank of Moldova



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Why Moldova

Free Trade Agreements with **47** countries



- GUAM countries – 2002
- CEFTA countries – 2007
- European Union – Moldova–European Union Association Agreement (DCFTA) – 2014
- Republic of Türkiye – 2017
- UK-Moldova Strategic Partnership, Trade and Cooperation Agreement – 2020
- Free Trade Agreement with EFTA Countries – 2023

Export from the Republic of Moldova

- **79.4%** Road transport
- **15.4%** Maritime transport (through the Giurgiulesti International Free Port)
- **2.7%** Rail transport
- **1.0%** Air transport
- **0.1%** Post shipment

+50% (2019 vs 2025)

Transport Services

In 2025, exports of freight and passenger transport services reached an estimated **EUR 632 million** - more than 2.6 times the figure recorded in 2020 (EUR 220 million)

Air cargo and passenger transport exports surged to **EUR 268 million** in 2025, marking a 4-fold increase compared to 2020 (EUR 59.1M).

In the last 5 years, health services exports maintained strong momentum, reaching **EUR 100 million** in 2025, up from EUR 22.1 million in 2020.

Training and educational services exports expanded to **EUR 151 million** in 2025, representing a 3.6-fold growth since 2020 (EUR 41.1 million.)

TEN-T	Moldova is included in the Trans-European Transport Network (TEN-T).
SEPA	From 1 November 2025, Moldova's participation in SEPA enables seamless euro payments across Europe, reducing costs, speeding up transactions, and strengthening the country's financial integration with the EU.
NCTS	Moldova's adoption of the NCTS on 1 November 2025 streamlines cross-border operations by reducing paperwork, speeding up transit clearance, and providing EU-compatible procedures that make shipments more predictable and competitive.

Moldovan exports in 2025

EUR 6.2 bn

Total exports of goods and services from Moldova, with goods alone accounting for EUR 3,4 bn

European Union

EUR 2 262 mil
(67.5%)

Non-EU/Russia - Black Sea Basin countries - Turkey, Georgia, and Ukraine

EUR 613 mil
(16%)

Other countries

EUR 275 mil
(8.2%)

Commonwealth of Independent States

EUR 199 mil
(5.9%)



Trade Logistics

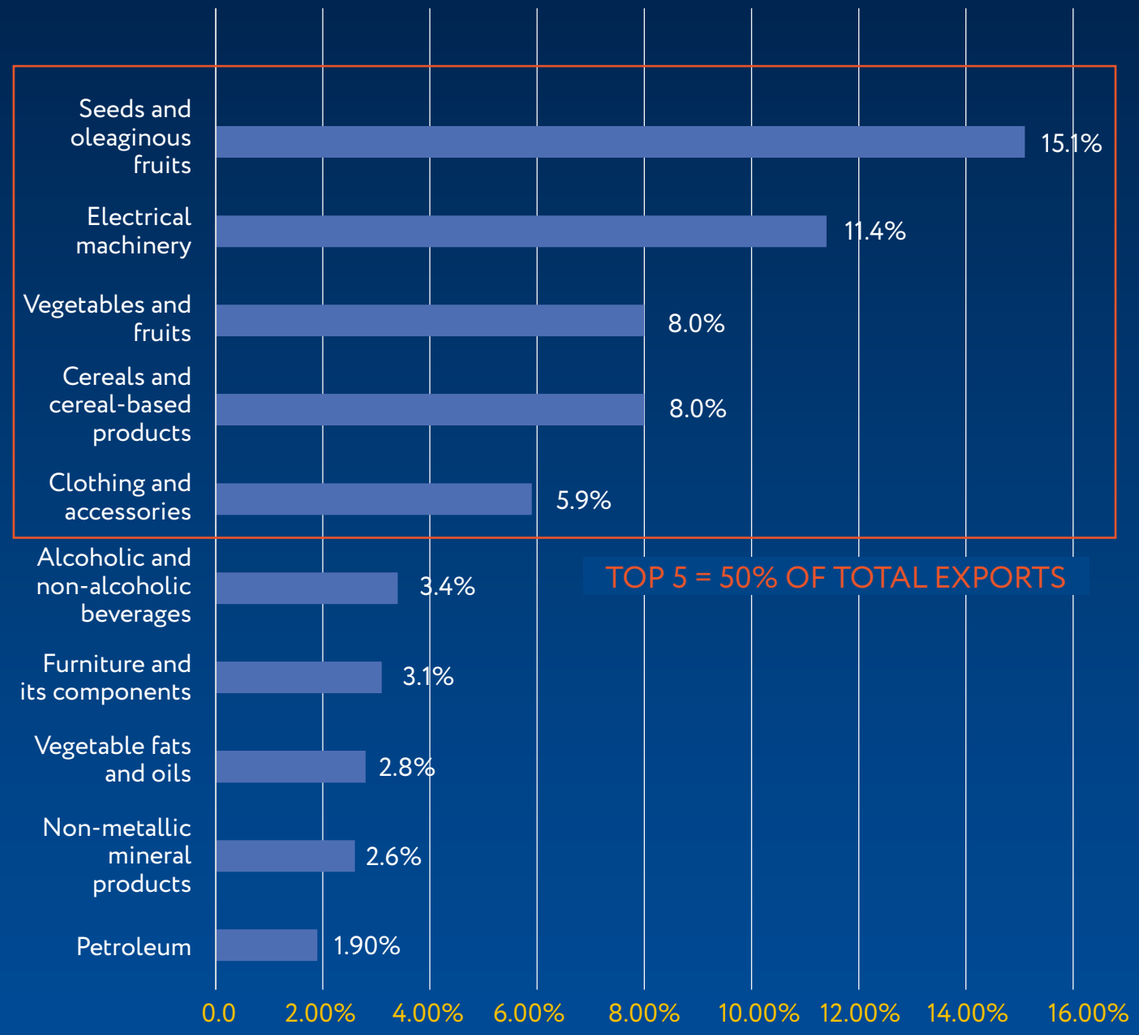
Destination	Distance, km	Transit time	
		Hours	Days
Bucharest	455	12-24	0.5-1
Prague	1620	54-66	2-3
Vienna	1330	36-60	1.5-2.5
Munich	1740	54-84	2-3.5
Warsaw	1560	54-66	2-3
Zagreb	1470	48-66	2-3
Amsterdam	2490	78-108	3-4.5
Paris	2590	78-108	3-4.5
Rome	2360	78-102	3-4.5
London	2830	96-126	4-5.5
Stockholm	3250	102-144	4-6
Tallinn	2540	78-108	3-4.5

Road distances from Chișinău via EU-only routing (Leușeni–Albița crossing, then Romania/Hungary); source: OpenStreetMap (OSRM).
Transit times: single truck driver under EU Reg. 561/2006 driving and rest rules, incl. border clearance; excl. loading and destination customs.

Proximity to EU Markets:
1-6 days delivery time.

Total exports

The main exported goods in 2025



Source: NBS



Export Performance Overview

INVEST MOLDOVA

Exports of goods

In 2025, exports of machinery and electrical appliances solidified their position as Moldova's top export category, accounting for an estimated 17% of total goods exports.

The Black Sea Basin countries (Ukraine, Georgia, and the Republic of Turkey) maintained their strategic importance, with their share of Moldovan exports stabilizing at around 16.5% in 2025.

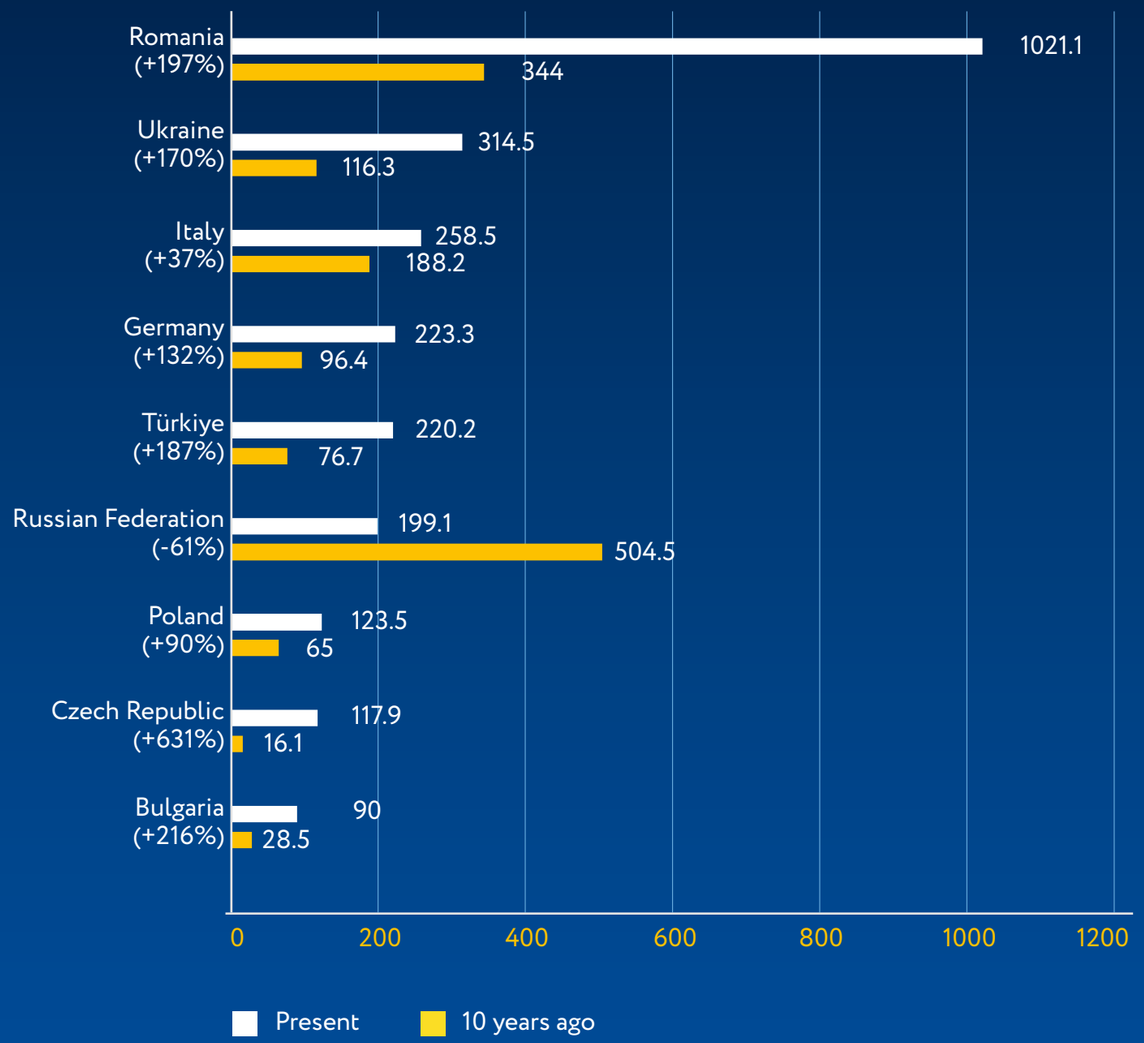
The EU's share of total exports of goods from the Republic of Moldova expanded further, reaching 67.5% in 2025, reflecting the country's accelerated integration into the European economic area.

The share of exports to the CIS countries continued its historic decline, dropping to approximately 5.8% in 2025, a stark contrast to the 40.5% registered in 2010.

Romania definitively remains Moldova's primary commercial partner within the EU, absorbing roughly 49.5% of the country's total exports directed to the bloc.

Export of goods, mln/usd

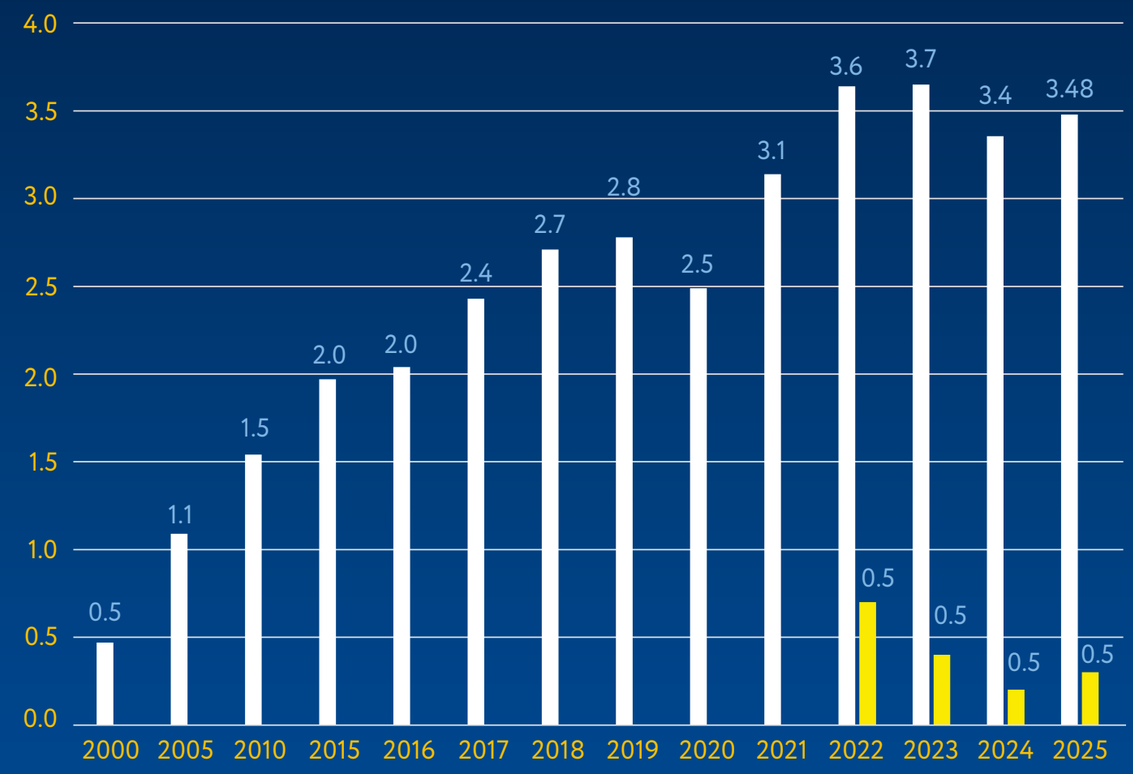
Top 10 destination countries calculated on 5 year average



Source: NBS

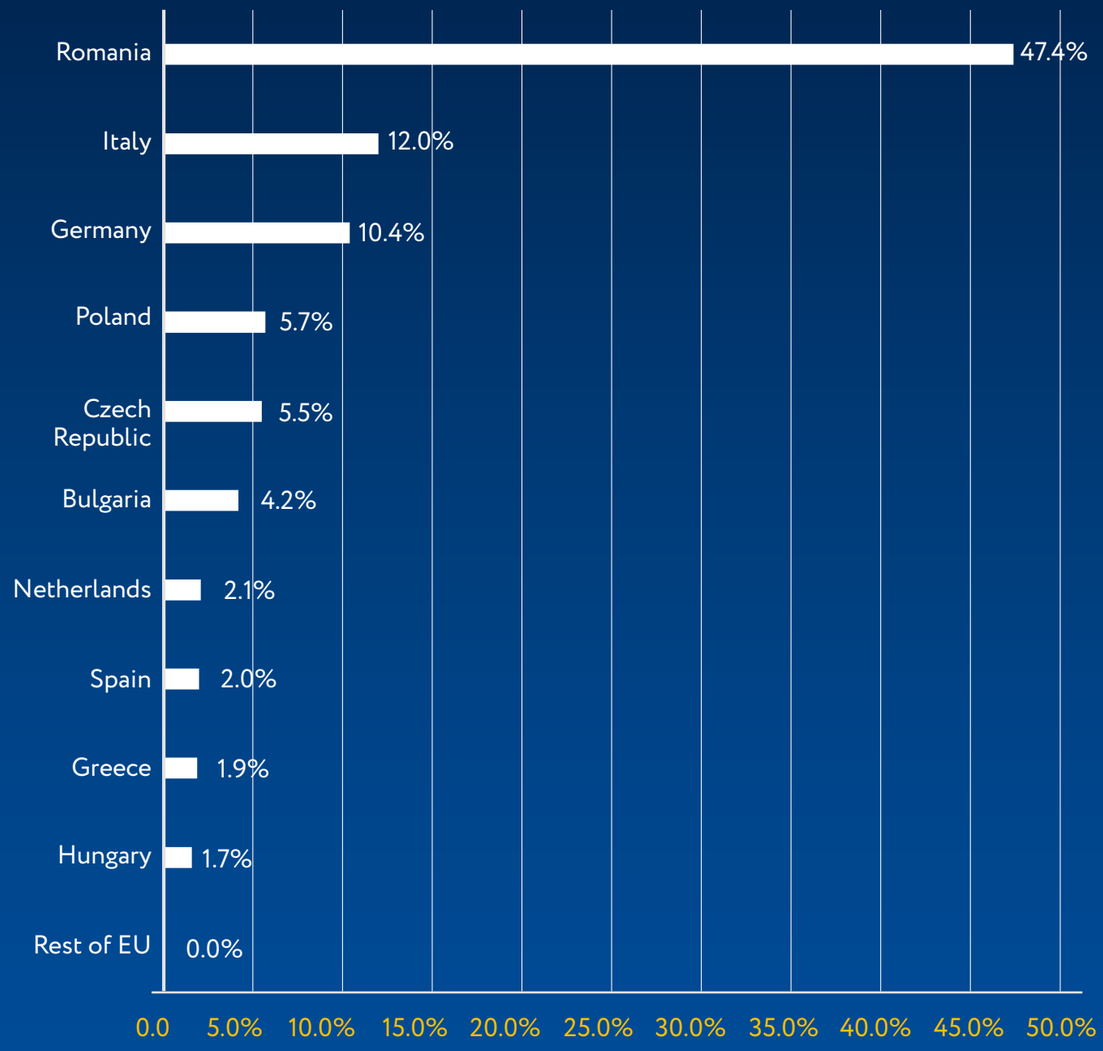
Export of goods

Exports of goods and services, bn/usd



Source: NBS

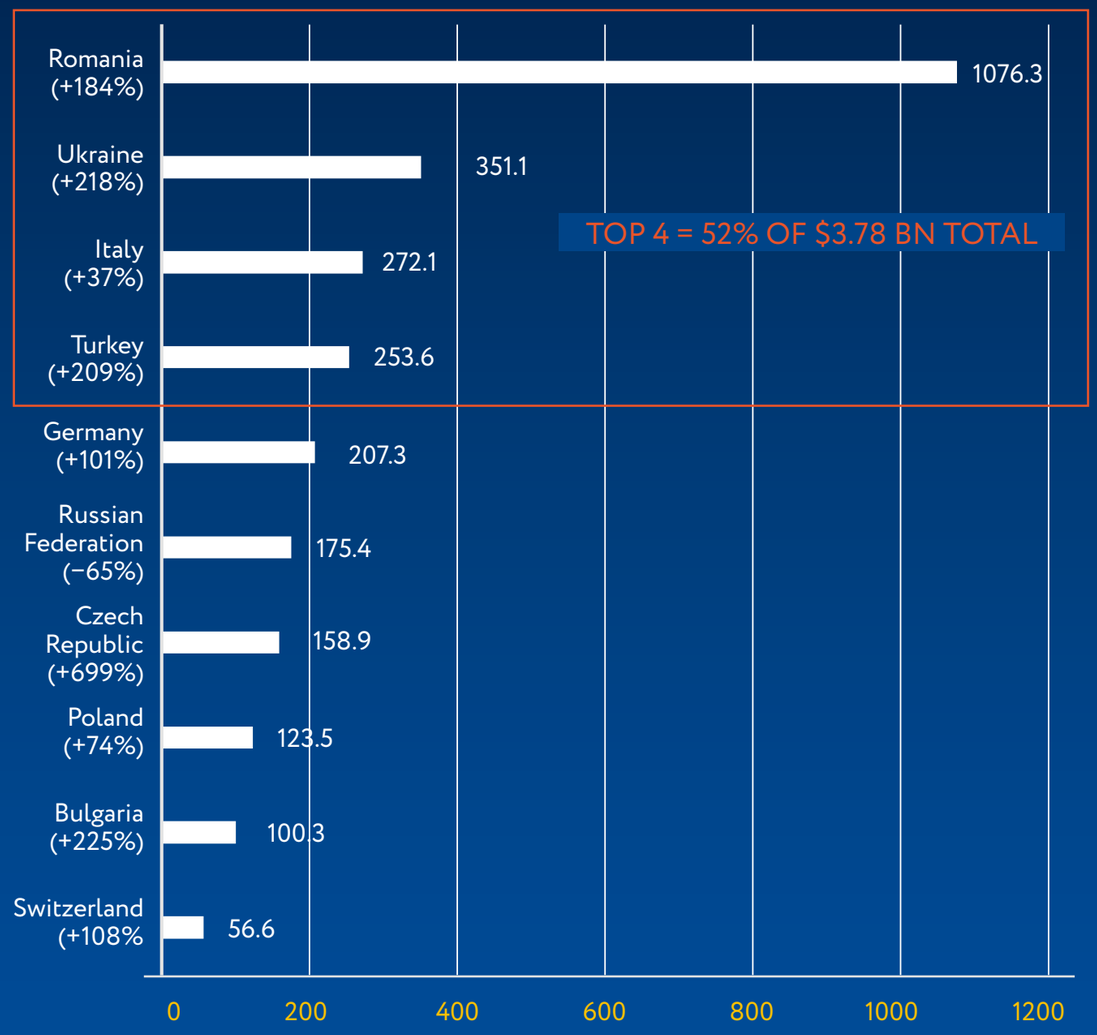
Leading EU Destinations for Moldova's Goods Exports
(5 Year Average)



Source: NBS

Export of goods

Top 10 countries as export destination of goods
(mil/ USD)
(based on 5-year average)

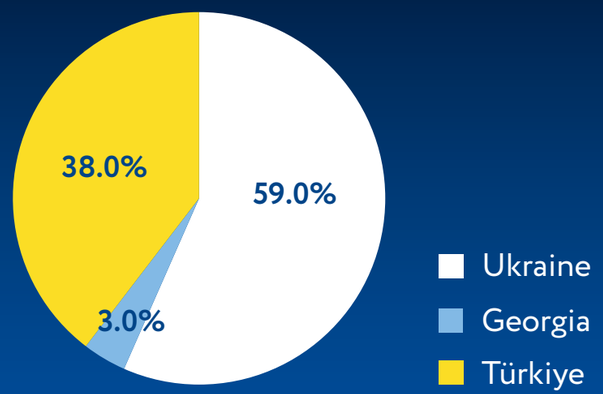


Source: NBS, % change vs the 5-year average from 10 years ago

Market Share in the Non-EU/Russia - Black Sea Basin countries - Turkey, Georgia, and Ukraine



Export share in the Non-EU/Russia - Black Sea Basin countries - Turkey, Georgia, and Ukraine
(calculated on a 5-year average)



Source: NBS

Non-EU/Russia - Black Sea Basin countries - Turkey, Georgia, and Ukraine – promising region for Moldovan exports.

Geopolitical shifts and the withdrawal of Georgia and Ukraine from the CIS have reshaped the region, creating a new strategic economic zone for Moldovan exports. This market is now the second largest after the EU, offering greater growth potential than the traditional CIS countries.

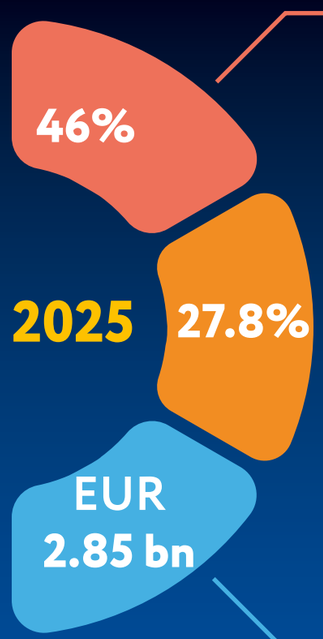


Exports to this region experienced the most significant growth, doubling over the past five years.

The increases were primarily driven by the Russian Federation's military conflict against Ukraine and the involvement of the Republic of Moldova in the management of the flow of goods and the support provided to Ukraine, both regarding exports and imports of certain goods, **especially agricultural and petroleum products.**

Export of services





The share of services in total exports of goods and services reached a record high of **46%** in 2025, and well above the world average of 27.5%.

The ICT block reached **27.8%** - EUR 791 million.

Services exports reached EUR **2.847 bn** in 2025, up EUR 322 million (+12.8%) on 2024, when they stood at EUR 2.525 bn.

Services - the engine of Moldovan export growth



Aligning with global trends, Moldova is successfully shifting from goods processing towards a modern services economy.

In 2025, service exports officially reached over **50%** of total Moldovan exports, a monumental increase compared to 2000, when the share was only 25%.

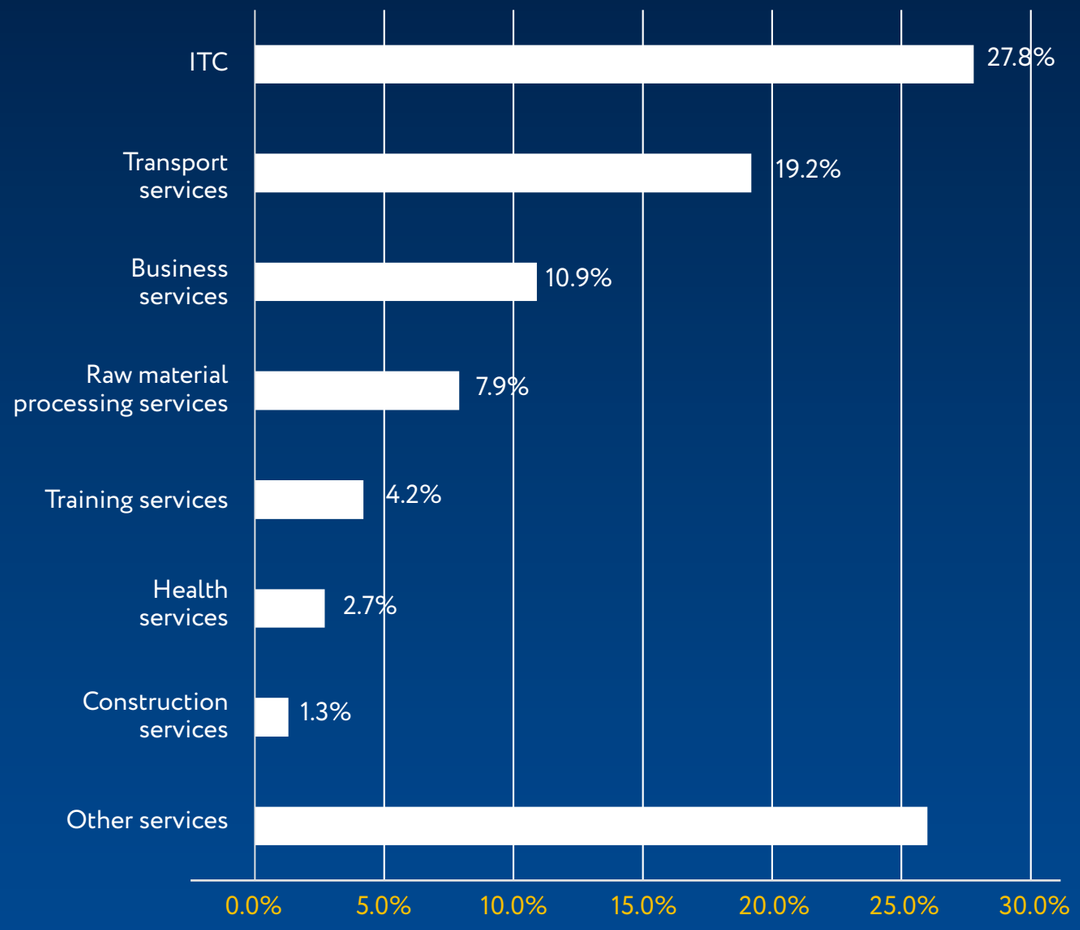
Reaching a historic milestone in 2025, the export of services has now surpassed the export of goods, dominating Moldova's foreign trade.

Out of total service exports, transport services represented 19.2%.

The Republic of Moldova exports significantly more services than it imports. In 2025, exports amounted a record EUR 1.05 billion more than imports.

Export of services

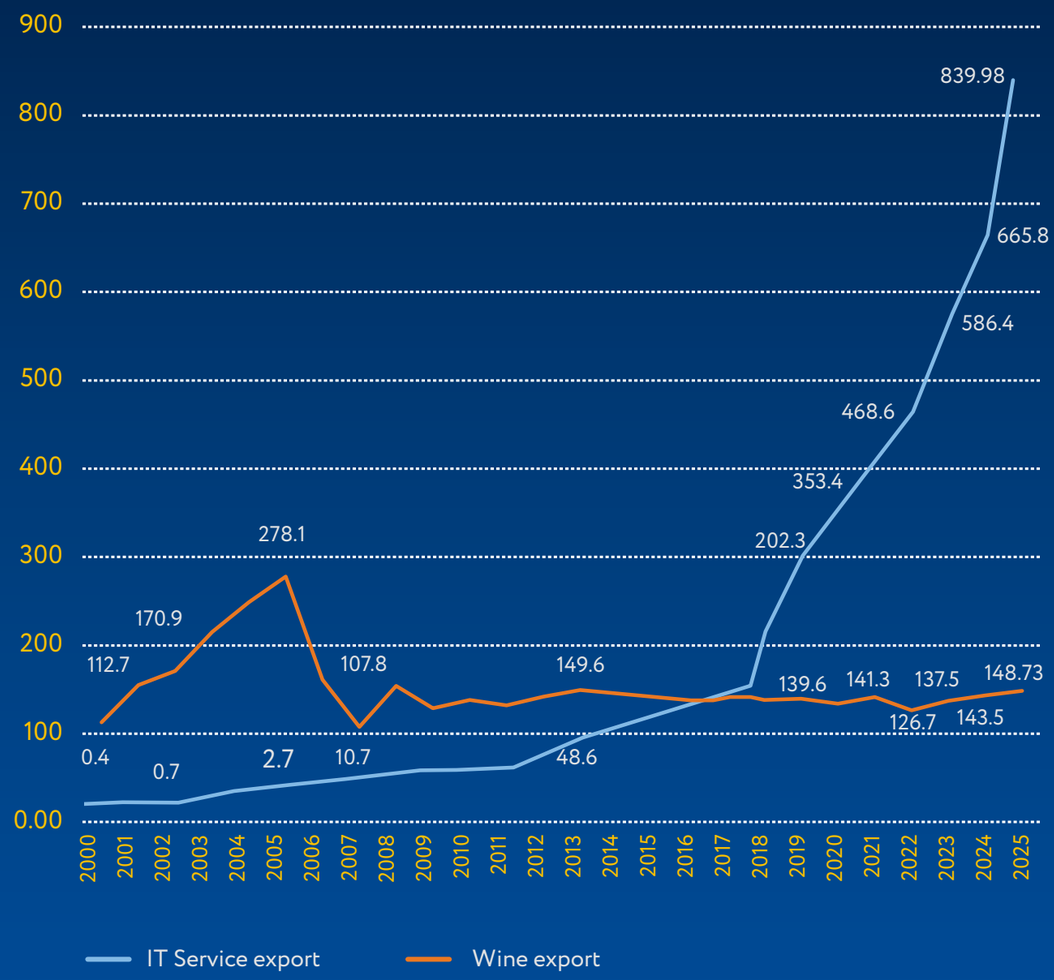
Structure of services exports



Source: NBM

Export of services

Export of IT services, compared to wine exports (mil/ USD)



Source: NBM



Priority Export Sectors

IT and BSS Sector

Exports of IT and Business Services (BSS) exceeded **EUR 1.01 billion**, representing a 14% increase compared to 2024.

Over **90%** of Moldova's IT services are destined for export, confirming the global competitiveness of the local talent pool.

In the last 10 years, the exports of IT services have increased by over **12** times.

Currently, the Republic of Moldova is a strong net exporter of **BSS services**, recording an estimated surplus of EUR 81 million.

In 2025, business services exports amounted to **EUR 304 million**, sustaining a rapid expansion driven by international corporate demand.

Over the past 15 years, driven by government incentives, the **IT** and **BSS** sector has firmly solidified its position as **the largest** export branch of the national economy.

Tech-Driven. Talent-Rich. Moldova.

The fastest growing sector: reaching an estimated **7.6%** of GDP in 2025 (up from 7.1% in 2024).

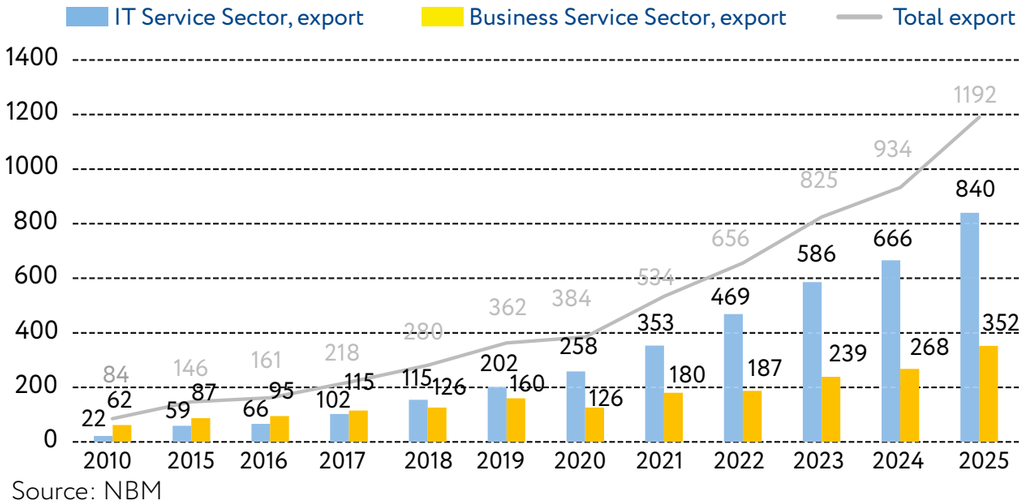
A highly qualified and multilingual workforce, counting over **35,000** employed ICT professionals.

Moldova excels in IT and BSS, with talent proficient in **14 languages**, showcasing a diverse and globally competitive workforce.

Over **99%** coverage of mobile communications networks (4G), alongside the active rollout of 5G infrastructure.

Dedicated legal framework: first **e-Park** in Europe. The tax facility of IT Park residents is unique. Only **7%** on revenue and it is guaranteed by the state until December 31, 2035.

Export of IT and BSS services, mil/USD



Source: NBM

Medical tourism



Moldova has emerged as an attractive destination for international patients, particularly from Europe, the CIS, and the Middle East.

In just five years, exports in this field have more than tripled — from $25.1M in 2020 to **$85.4M** in 2025.

Over 36,000 international patients annually, **60%** for dental treatment.

Moldova leads the Global Healthcare Travel Council (2024–2026), surpassing Germany and Saudi Arabia.

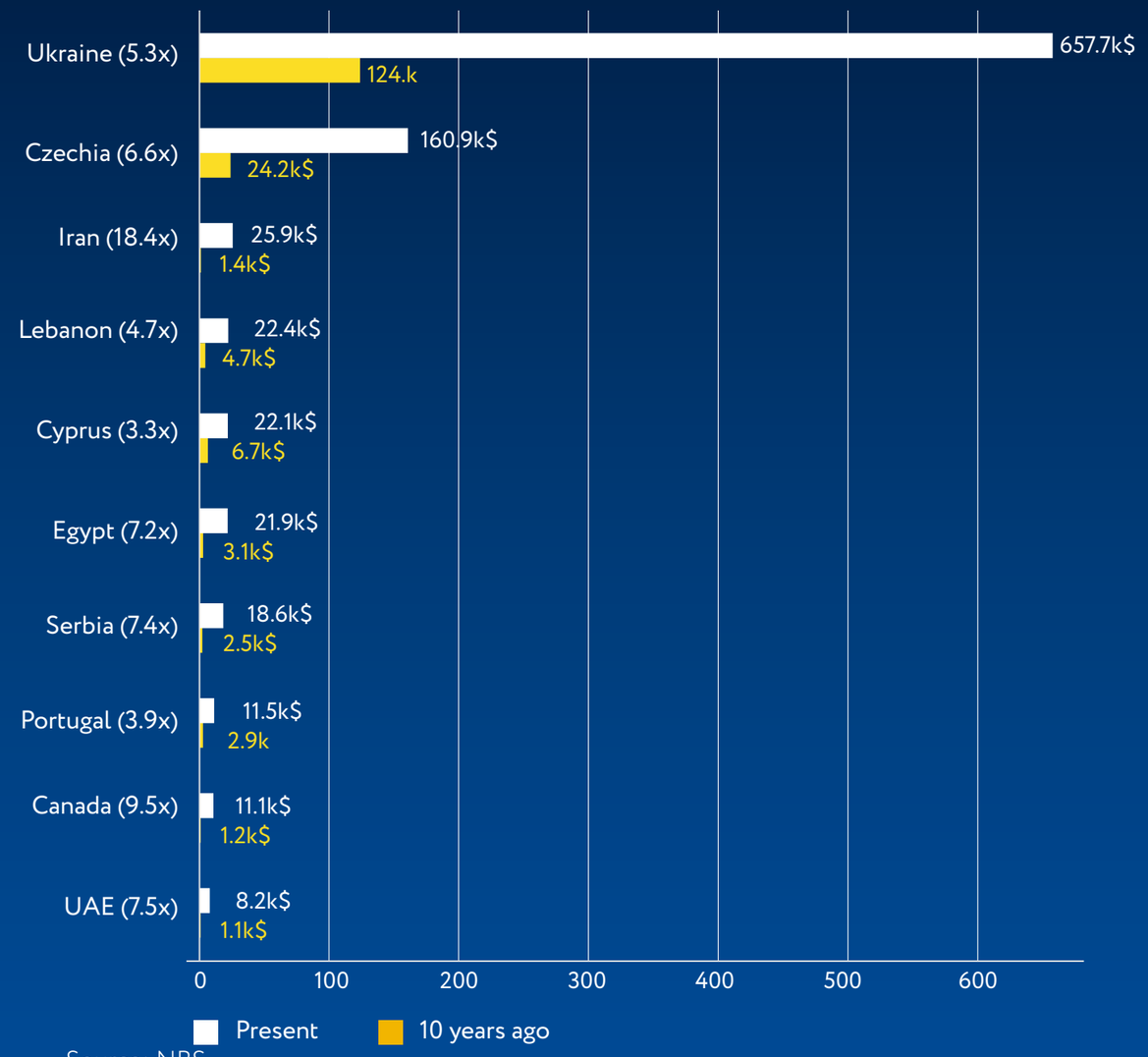
Treatments 60–70% below UK prices. Over **300 clinics** equipped with state-of-the-art technology.

The star services are **dentistry, cosmetic surgery, ophthalmology, in vitro fertilization** and **complex medical interventions.**

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Top 10 Countries with Untapped Export Potential for Moldova

(Based on 3 years average)



Source: NBS

Explore new opportunities and assess the competitive landscape

Export of agricultural and food products



In 2025, Moldova ranked among the top global exporters of agri-food products, achieving outstanding positions in international rankings:

- **3rd** global exporter of sunflower seeds
- global exporter of fresh plums — **5th**
- **7th** global exporter of walnuts (in shell)
- global exporter of cherries — **8th**
- **8th** global exporter of bulk wine
- global exporter of sunflower seed oil — **9th**
- **12th** global exporter of apples
- global exporter of grapes — **14th**

Sector of agricultural and food products



Agricultural land in Moldova represents about **75%** of the country's territory

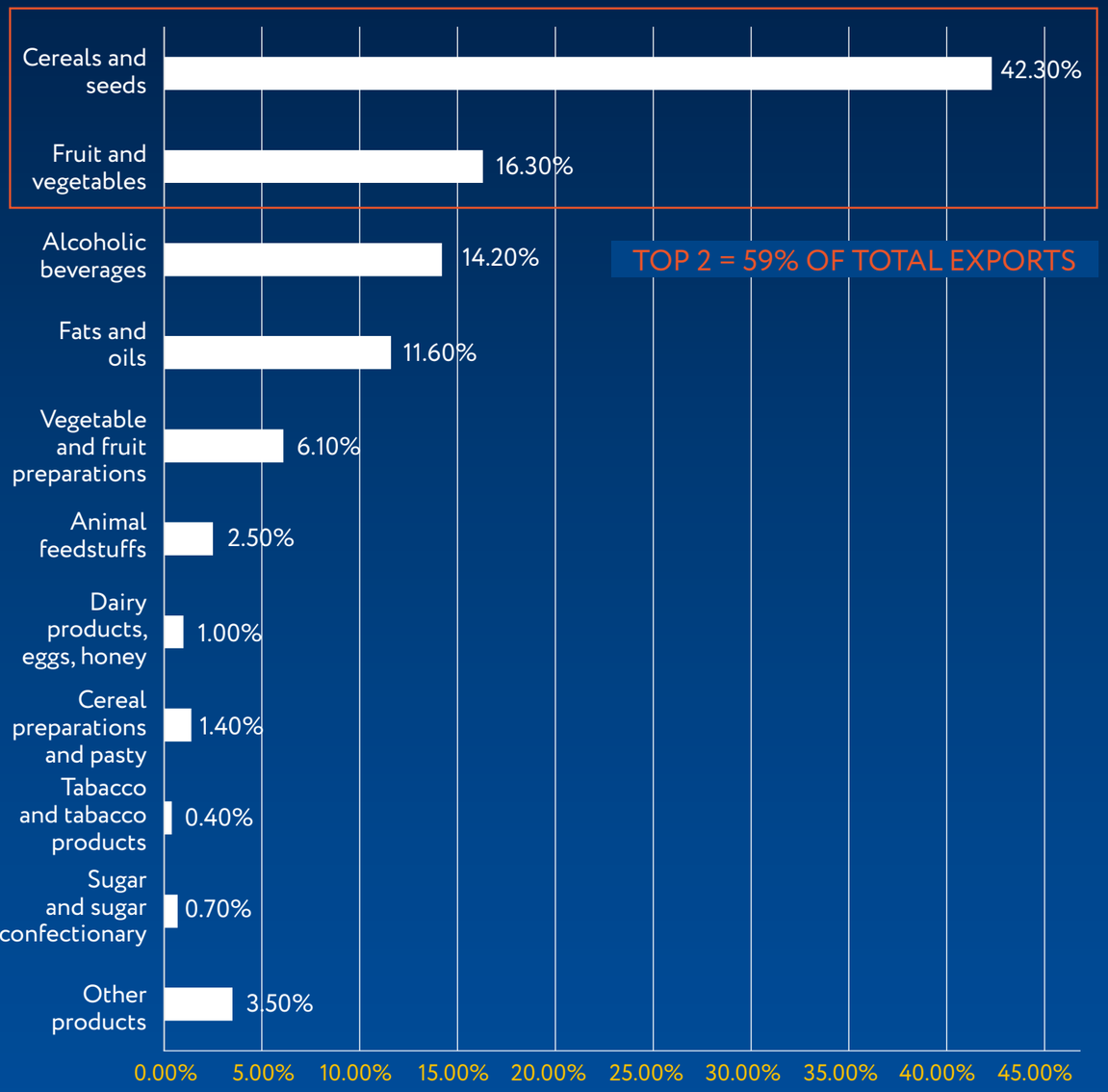
Agriculture and food industry accounts for almost **7.4%** of the country's GDP and is a crucial sector for the national economy.

Almost **45%** of total exports of goods are agricultural and food products.

Moldova is a major exporter of fruits, vegetables, cereals, wines, and dairy products, reaching **145 export destinations** worldwide.

Agrifood exports

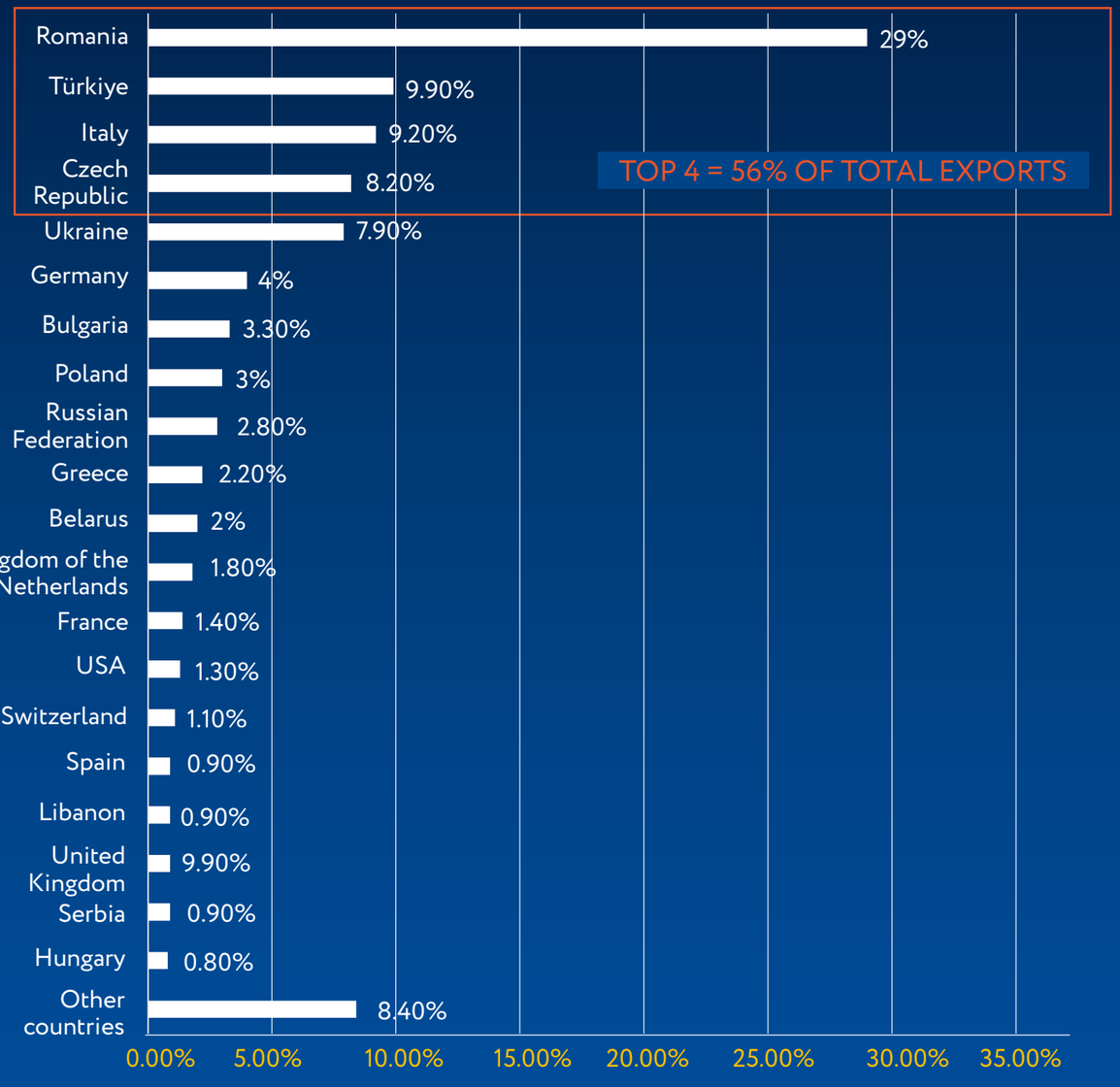
Top 10 Agrifood Exports by Moldova
(based on 5 year average)



Source: COMTRADE; AG2

Agricultural Exports

TOP-20 countries where Moldova exports agricultural and food products in 2025



Source: COMTRADE

Wine industry



„Best in the Show”
at Concours Mondial de Bruxelles

85%	of the wine produced is exported
#1	in the world in terms of the highest density of vineyards
#16	wine exporter in the world
2024	The most succesfull winery from Central and Eastern Europe at Decanter World Wine Awards
#20	place in the world among wine producers
71+	export destinations
200+	wine cellars
6500	medals in the last decade at international wine competitions

Wine Exports

25.7%

to Romania

of Moldova’s total wine exports were directed to Romania

2.78

USD / liter

average export price in 2021–2025, up from 0.99 USD/liter in 2016–2020 — the highest in history

71

countries

received Moldovan wine exports in 2025

GUINNESS BOOK – Milestii Mici

the largest winery (wine cellars) in the world by number of bottles (over 1.5 million bottles)

Moldova

holds the record for the highest number of medals won at wine competitions in Eastern Europe.

Cricova

- underground wine city
- over 70 km of galleries

National Wine Day

(20 editions)

Fruits sector



Moldova supplies fresh fruit year-round, ensuring **continuous production** thanks to diverse crops and favorable climatic conditions.

Almost **50%** of fruit production in Moldova is intended for export, which underlines the country's agricultural importance on international markets.

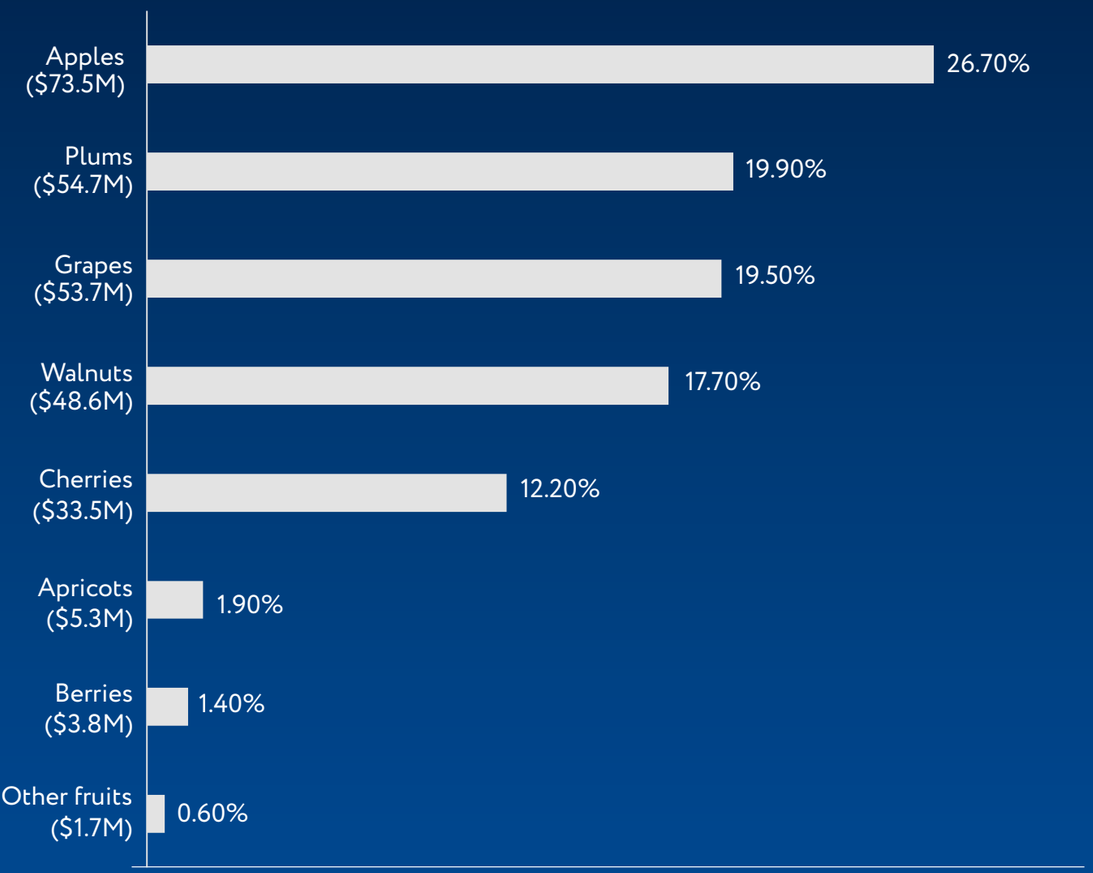
Moldova annually produces approximately **600,000 tons** of fruits, including apples, plums, and grapes.

The total area of orchards and vineyards in Moldova covers almost **290 000 hectares**.

In 2025, fruits export maintained a positive growth trend, registering an estimated increase of **EUR 15.5 million**, reflecting a continuously increasing demand for Moldovan products.

Fresh fruits sector

Export of fruits, nuts and berries in 2025, (mil. USD / percentage)



Source: COMTRADE



Plums

In 2025, Moldova maintained its top position, ranking **3rd** in Europe and 5th worldwide for plum exports.

Total worldwide exports reached an estimated volume of over **55,000 tons** (surpassing the 52,746 tons recorded in 2024).

75% of plum exports occur between September and November, filling a strategic gap when EU supplies are scarce.

Moldovan plums were exported to over **30 countries** in 2025, significantly expanding its market reach compared to 2019.

88% of plums were exported to the EU market.



Apples

In 2025, Moldova exported a total of **125,000 tons** of apples, further consolidating its position as a major fruit exporter in Europe.

The average export price of Moldovan apples rose by an estimated **15%** in 2025, reflecting higher demand and increased product value on international markets.

In recent years, Moldova has successfully diversified its apple export market, expanding its export network from just 47 countries to **65 countries**, an important step in increasing the visibility and competitiveness of Moldovan products.

Moldovan apples have become increasingly appreciated on international markets due to the **superior quality** and **diversity** of agricultural products in the country.



Cherries

Moldova secured its position as the **8th** biggest cherry exporter in the world and the 4th in Europe, with an export volume exceeding 10,150 tons.

Cherries from Moldova were exported to **15 countries**, demonstrating continuous market diversification.

Almost **91.8%** of Moldova's total cherry production is intended for export, reflecting the sector's vital importance to the country's economy.

The revenue from cherry exports reached approximately **EUR 13 million** consolidating the sustained growth seen in recent years.

The export price of Moldovan cherries increased by **62%** compared to 2020, reflecting higher demand and increased added value of the product on foreign markets.



Grapes

In 2025, Moldova exported almost **55.000 tons** of grapes, with a value of $60.9 million.

40% of the grapes were exported to the EU.

In recent years, table grapes represented **65%** while **35%** were technical grapes, intended for beverage production.

The average export price of grapes increased by an estimated **25.5%** in 2025, reflecting continued high demand and superior product positioning on international markets.

In 2025, Moldova exported grapes to **56 countries**, which is 8 countries more compared to 2022, demonstrating a steady expansion of its global trade network.

Exports of Cereals and Oilseeds from Moldova, million/EUR



Moldova annually produces **2.5** million tons of cereals and oilseeds, out of which 1.2 million tons of wheat; 0.7 million tons of corn and 0.6 million tons of sunflower.

The sown area is 1.6 million hectares, or **65%** of the agricultural land area. The most land is occupied by corn (490 thousand hectares), sunflower (390 thousand hectares), and wheat (380 thousand hectares).

Annually **50-60%** of the cereals and oilseeds production grown in Moldova are exported.

In the last 3 years, the TOP of Moldovan exports is led by the cereals and seeds export, which reached an estimated **EUR 544 million** in 2025

The largest exporter of sunflower seeds on the **EU market**.

Light Industry Exports



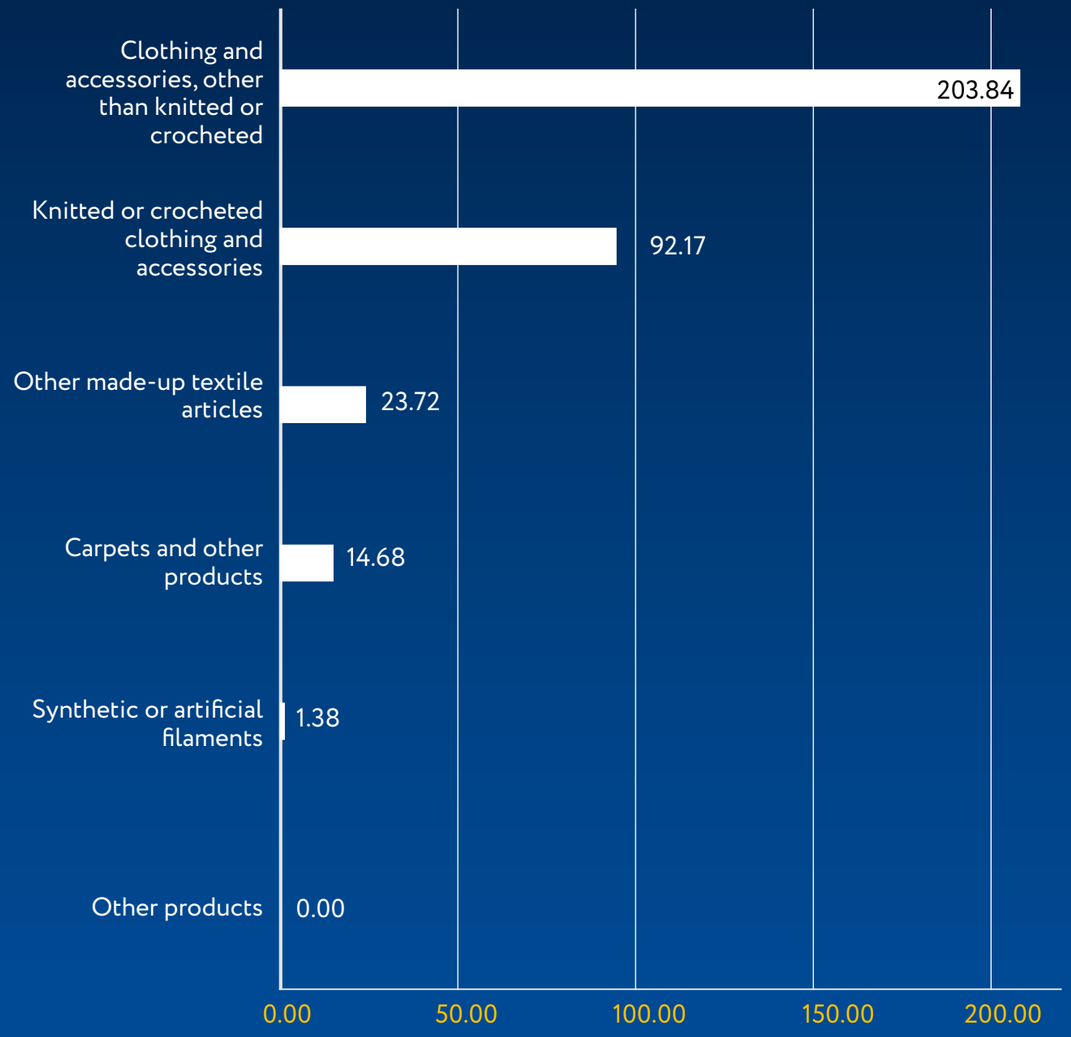
Italy is the core market for the TAFL industry, where between 40 and 50% of local production is exported annually.

Employees in light industry constitute over **21 thousand people**, representing 2% of the total workforce.

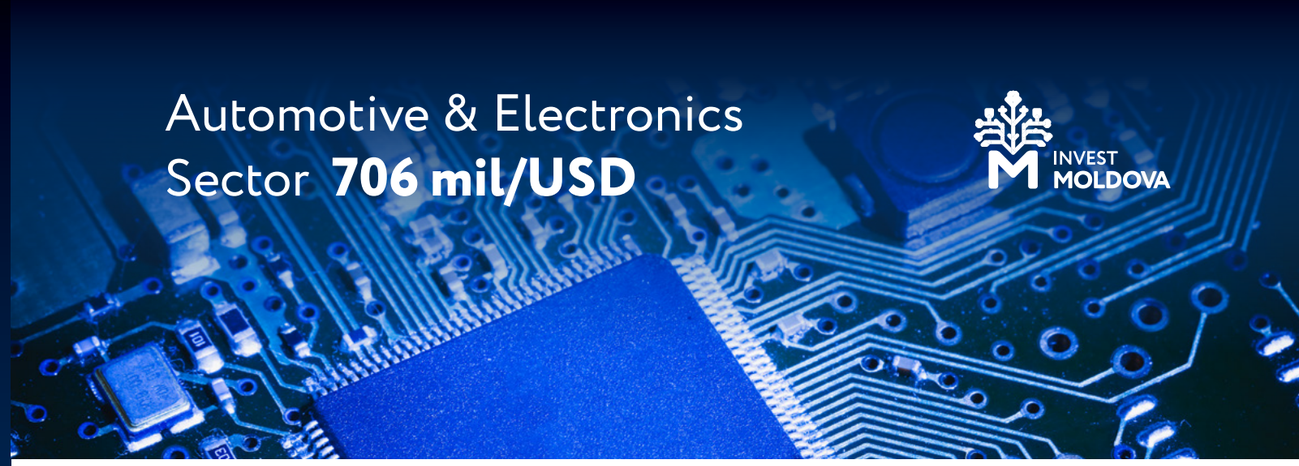
Exports of clothing and accessories constitute **54%** of total exports of textile.

Textile exports

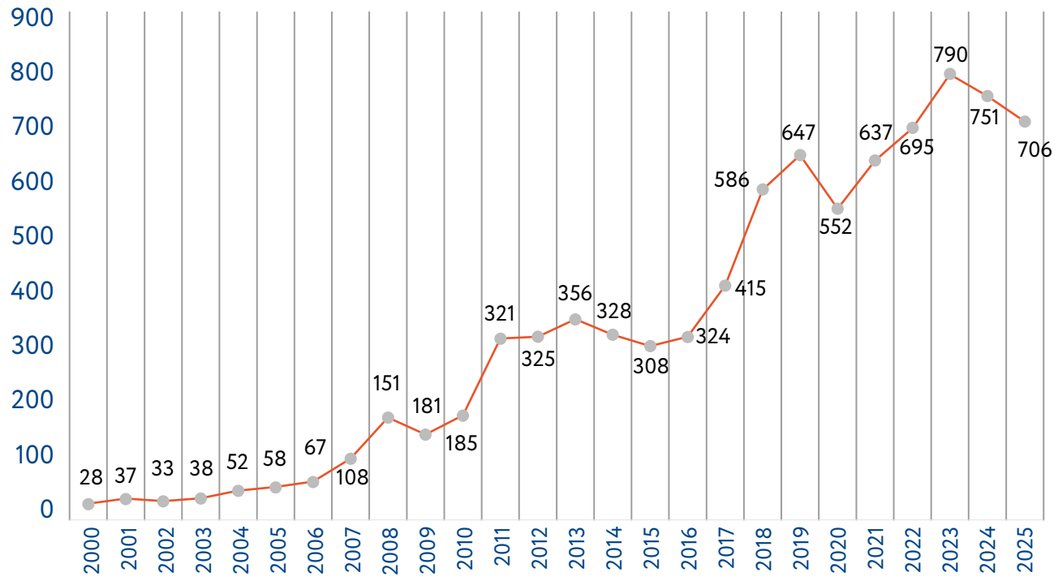
EXPORT of textiles and textile articles



Source: COMTRADE



Export of electrical machinery, appliances and equipment, mil/USD



Source: NBS

Leading Companies in Moldova's Automotive and Electronics Sector

LEAR CORPORATION
DRÄXLMAIER
Gebauer & Griller
Sammy Cablaggi
Electromanufacturing sumida
Confezioni Andrea
SUMITOMO ELECTRIC BORDNETZE GmbH
APM

Pharmaceutical sector



Pharmaceutical companies in Moldova produce over **32 million** packs annually, with **55%** destined for export.

In 2025, the pharmaceutical sector from Moldova registered a revenue of about **EUR 315 million.**

In 2025, the local pharmaceutical companies from Moldova sold medicines valued at about **EUR 25 million**, which is **8.4%** from local market sales.

Local companies ranked second, after German manufacturers, who sold medicines worth of **EUR 25 million.**

Export Programs

The Export Promotion Department assists Moldovan companies through financial and logistical support for trade fairs and business missions, provides access to market analyses, and organizes B2B events connecting exporters with international partners.

EXPORT MISSIONS

Individual B2B sessions tailored for international markets.

BRIDGE EXPORT

Co-financing of promotional activities led by business associations.

BRIDGE MISSIONS

Reimbursement of participation costs for international trade initiatives.

EXPORT VISION

Market studies regarding opportunities by market or sector.

TOP EXPORTERS FROM MOLDOVA

The top 25 high-performing exporters.

Other initiatives:

- Inbound missions for prospective international buyers.
- E-commerce activation and digitalization for exporters.
- Export promotion programs leveraging the Moldovan diaspora.
- Moldova's Exporters DataBase.

FUTURE PLANS?

EXHIBITION ACTIVITIES | MARKET STUDIES | COMMUNICATION CAMPAIGNS | EXPORT MISSIONS

INVEST MOLDOVA

2026 Edition

CONTACT US

Public Institution Invest Moldova
Address: 2, Eugen Doga Street,
Chisinau, MD-2005

Tel: +373 22 27 36 54
Fax: +373 22 22 43 10

Mail: office@invest.gov.md
export@invest.gov.md

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