



Editura LUMINA

Investment Profile

# EDITURA LUMINA

Chisinau, Republic of Moldova, 2024



Guvernul Republicii Moldova  
Agenția Proprietății Publice



**Editura LUMINA**, a State Enterprise established in 1966, holds significant cultural and historical value in Moldova.

# Corporate Overview

## **Name of the Enterprise:**

State Enterprise Didactic Publishing House LUMINA (RO: ÎNTREPRINDEREA DE STAT EDITURA DIDACTICĂ LUMINA (hereinafter referred to in this document as "**Publishing House LUMINA**")

## **Industry Sector:**

Editing Industry

## **Legal Status:**

100% State-owned enterprise undergoing privatization

## **State's Representative Body:**

Public Property Agency of Moldova

## **Location:**

Chisinau, Republic of Moldova

## **Year Established:**

1966

## **Registered Capital:**

336,957.00 MDL

# Historical and Cultural Value

Publishing House LUMINA is not just an editing house; it is a cornerstone of Moldovan educational and cultural literature. It has the distinction of being the first and only publisher to produce significant works in Latin script and school textbooks during the Soviet era.

Numerous prominent local writers, including Spiridon Vangheli, Mihai Cimpoi, Nicolae Esinencu, Efim Tarlapan, and others, grew up with this esteemed institution.

The Publishing House has developed various collections that have shaped Moldovan society, such as "A fost odată..." (fairy tales), "Făgurași" (children's poetry), "Ghiocel" (poems and drawings by talented children), and "Biblioteca școlarului" (school library series).



# Key Historical Contributions



## **Latin Script Publications:**

Pioneered the publication of works in Latin script, crucial for cultural preservation and education.



## **Educational Materials:**

The sole publisher of school textbooks in the Moldovan Soviet Socialist Republic, meeting the educational needs at all levels.



## **Academic and educational publishing:**

Published scientific, artistic, and musical works, as well as various illustrated productions, including maps.

# Cultural Impact



## Cultural Heritage:

Contributed to the preservation and dissemination of Moldovan culture and heritage through its publications.

## Educational Influence:

Supported the educational infrastructure by providing high-quality instructional materials for students and educators.



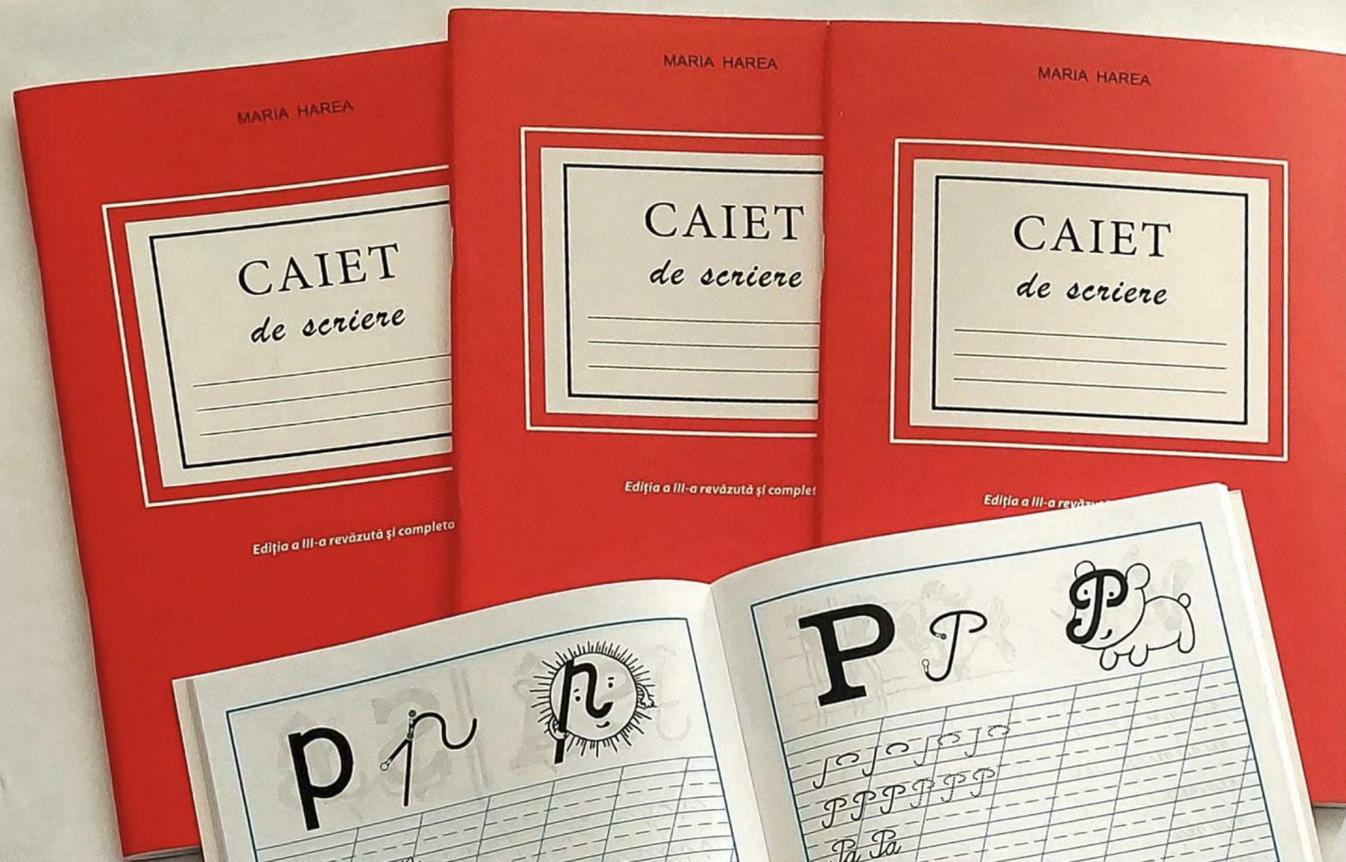
# Market Position

Publishing House LUMINA holds a unique and prestigious position in the Moldovan editing industry. Its long-standing reputation for quality and reliability has earned it a loyal customer base among educational institutions and the general public.

# Financial Overview

Revenue Streams: Revenue from editing and the sale of textbooks, literature, and other publications.

# Key Investment Drivers



## Modernization Potential:

Potential for integrating digital editing platforms and technologies.

## Historical and Cultural Prestige:

Investment in a culturally significant institution with a strong and notorious brand legacy.

## Growth Potential:

Opportunities for modernization and expansion into paper and digital editing.

# Privatization Current Status

Editura LUMINA is included in the list of state assets subject to privatization and is currently in the preparatory stages, following the required procedures before being exposed for privatization. Interested investors are encouraged to monitor the specified websites for informative announcements and opportunities to participate in the privatization.



**Invest Moldova Agency**

[www.invest.gov.md](http://www.invest.gov.md)



**Public Property Agency**

[www.app.gov.md](http://www.app.gov.md)



**Official Gazette**

<https://monitorul.gov.md/>



# Contacts

For any information on investment opportunities in Moldova please contact:

## Invest Moldova Agency



**Address:**

Eugen Doga, str., 2, Chişinău,  
MD-2005

**E-mail:**

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+373 22 27 36 54

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www.invest.gov.md

For any information on privatization procedures please contact:

## Public Property Agency



Guvernul Republicii Moldova

### Agenția Proprietății Publice

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Vasile Alecsandri str. 78, Chişinău,  
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## Privatization Department of the Public Property Agency

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